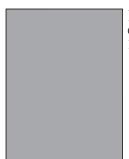
# INTERMOUNTAIN CATHOLIC

UTAH'S OFFICIAL CATHOLIC NEWSPAPER

ONLINE AT WWW.ICATHOLIC.ORG



FULL PAGE 10.25" X 13.75"

6 COLUMNS

PRICE FOR 1X FEATURE: \$840

\*SEE BOX FOR FREQUENCY RATES

HALF PAGE VERTICAL 5" X 13.75" 6 COLUMNS

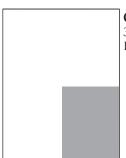
PRICE FOR 1X FEATURE: \$520

HALF PAGE HORIZONTAL 10.25" X 7"

6 COLUMNS

PRICE FOR 1X FEATURE: \$520

\*SEE BOX FOR FREQUENCY RATES



QUARTER PAGE 5" X 7"

3 Columns

PRICE FOR 1X FEATURE: \$307

\*SEE BOX FOR FREQUENCY RATES

EIGHTH PAGE 5" X 4"

3 Columns

PRICE FOR 1X FEATURE: \$190

\*SEE BOX FOR FREQUENCY RATES

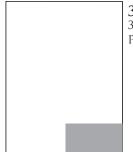


#### DISPLAY AD RATES

LAYOUT SIZE		FREQUENCY OF INSERTION				
AD SIZE	1X	6X Save 12.5%	12X Save 25%	24X Save 37.5%	47X Save 50%	
Full Page	\$840	\$735	\$630	\$525	\$420	
1/2 Page	\$520	\$455	\$390	\$325	\$260	
1/4 Page	\$307	\$268	\$230	\$192	\$154	
1/8 Page	\$190	\$166	\$142	\$119	\$95	
3x3	\$140	\$123	\$105	\$86	\$70	
2x4	\$126	\$110	\$95	\$79	\$63	
2x3	\$104	\$91	\$76	\$65	\$52	
2x2	\$80	\$70	\$60	\$50	\$40	
1x2	\$40					
1x1	\$20	* Non-profit organizations with federal 501C designation re 25% discount on				

#### INTERMOUNTAIN CATHOLIC

27 C Street, Salt Lake City; Ut. 84103 801.328.8641 ext: 339 www.icatholic.org



3x3 Box 5" x 3"

3 COLUMNS

PRICE FOR 1X FEATURE: \$140

\*SEE BOX FOR FREQUENCY RATES

2x4 Box 3.25" x 4"

2 COLUMNS PRICE FOR 1X FEATURE: \$126

\*SEE BOX FOR FREQUENCY RATES

2x3 Box 3.25" x 3" 2 COLUMNS

PRICE FOR 1X FEATURE: \$104

\*SEE BOX FOR FREQUENCY RATES

MOST POPULAR

BUSINESS CARD 3.25" X 2" 2 COLUMNS

PRICE FOR 1X FEATURE: \$80 \*SEE BOX FOR FREQUENCY RATES

1x2 Box 1.6" x 2"

1 COLUMN

PRICE FOR 1X FEATURE: \$40

\*SEE BOX FOR FREQUENCY RATES

1X1 BOX 1.6" X 1"

1 COLUMN

PRICE FOR 1X FEATURE: \$20

\*SEE BOX FOR FREQUENCY RATES

#### **SPOT COLOR:**

ADD ONLY 10%

#### **FULL COLOR:**

ADD ONLY 30% OR MINIMUM OF \$50

#### SPECIAL ISSUE CALENDAR 2013

Jan. 25: Catholic Schools Issue Feb. 22: Seniors Issue March 22: Pilgrimages Issue March 29: Easter Issue June 7: School Achievement Issue June 28: Weddings Issue Sept. 6: Back to School Issue

#### SPACE RESERVATIONS & **COPY DEADLINES**

Friday at 2 p.m. one week prior to publication

#### **HOW TO SUBMIT:**

- \* Images in TIFF format
- \* CMYK or grayscale color depth And Indesign CS (v3.0) or QuarkXpress (v4.11) files. EPS, IPEG and PDF are also accepted.
- \* If ad is not sumbitted electronically please include a printed proof sheet

Email: Advertising@icatholic.org

#### **INSERTS:** ONLY \$50 PER 1,000! MINIMUM OF \$100

**INSERT RESTRICITIONS & CONDITIONS:** 

Price is for insertion only. Insert size cannot exceed 7'x11'. Insert must fit in the fold of the paper. Insert price is for the one ounce or less per individual insert. Heavier inserts will be charged the additional postage to mail insert within the paper. A sample of the insert must be recieved at the newspaper office 14 days prior to issue date.

INSERT MUST BE DELIVERED 7 DAYS PRIOR TO ISSUE

Transcript Bulletin Publishing, Attn: Clayton Dunn 58 Main St. Tooele, Utah 84074 (please indicate inserts are for the Intermountain Catholic newspaper)

#### Mica Nousi

Advertising Representative

P: 801.328.8641 ext: 339 F: 801.537.1667 C: 801.597.2775 E: Mica@icatholic.org

27 C Street; Salt Lake City, Ut. 84103

### CONGRATULATIONS in order?

Your Photo Here Let them know with an ad in the Intermountain Catholic. \$50 for a 2 x 3, \$30 for 1 x 2,

30 words or fewer Special price for: anniversaries, birthdays, recognitions....

## SPECIAL EVENTS ADS

CONGRATULATIONS in order?

Your Photo Here

Let them know with an ad in the Intermountain Catholic. \$50 for a 2 x 3, \$30 for 1 x 2,

\$30 for 1 x 2, 30 words or fewer for a special price: anniversaries, birthdays promotions.... TYPE CHOICES TITLE TEXT: BRUSH SCRIPT ALGERIAN

TYPE CHOICES BODY TEXT: MODERN NO. 20 FRANKLIN GOTHIC